



8th International Conference



"New Horizons in Industry, Business and Education"

PERLE HOTEL, CHANIA, GREECE

29 – 30 August 2013

Call for Papers

NHIBE 2013

At the turn of the 21st century most industries are experiencing radical changes due to the introduction of **new technologies** and the **globalization of business**. These changes are challenging industrialists and educators alike. They require **new ways** of doing business, **innovative strategies** and **new approaches to competition**.

The Conference key feature is to **identify those changes and their requirements for industrialists**. Special attention will be drawn to the **necessary innovative approaches** and **experiences developed** in education to adapt teaching to these new challenges.

The 8th International conference on "New Horizons in Industry, Business and Education" will be take place in Chania on 30-31 August 2013.

It is organized by the **Department of Applied Informatics and Multimedia** of the *Technological Educational Institute of Crete* (GR).

The International journal "[Industry and Higher Education](#)" will dedicate a special issue to the Conference from selected papers as in the previous venues.

Furthermore, the "[International Journal of Economic Sciences and Applied Research](#)" will publish selected papers too.

Submissions: Electronic submission to nhibe2013@teicrete.gr or through our [contact page](#) in PDF format is required. Please, identify a contact author with his/her complete mailing address, phone number, fax number and e-mail address.

Topics of interest:

- * Education Strategies
- * Career Counseling
- * New Educational Methods
- * Industry and Education
- * Entrepreneurship
- * Corporate Finance and Governance
- * Business Strategies

Postgraduate Student Session

An **open session** will take place within the conference for **postgraduate student presentations**. This session is intended to provide a supportive opportunity for **postgraduate students** and **PhD Candidates** to present their work.

Important dates:

- Submission of short abstract: 01 / 05 / 2013
- Notification of acceptance of abstract: 02 / 06 / 2013
- Camera-ready manuscript and early registration deadline: 01 / 07 / 2013

Detailed information about the conference topics, the programme committee and the call for papers is available on the website: <http://nhibe2013.teicrete.gr>

CONFERENCE CHAIR

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